

IMPACT INNOVA 2.0

Application & Pitch Guidebook

PALLADIAN GLOBAL • 2026

Don't just wait for the change — be the reason for it.

About Palladian Global

At Palladian Global, we are a dynamic collective of marketers, entrepreneurs, and visionary thinkers building sustainable, purpose-driven initiatives.

Palladian Global is dedicated to driving positive social impact through innovative solutions in economic development, health, education, and environmental sustainability.

With a focus on social impact, we empower individuals and communities, cultivating meaningful connections that drive long-term, sustainable change.

We strive to inspire a generation of changemakers committed to shaping a better world for today and tomorrow.

About Impact Innova 2.0

We invite university students to take part in an innovative Impact showdown, where they can present their innovative social entrepreneurship ideas. This event seeks to discover and support future change-makers who are passionate about creating positive social impact.

Participants will showcase their ideas, get feedback from industry experts, and compete for exclusive rewards and greater opportunities. They'll also engage with a panel of seasoned mentors, gaining insights and networking opportunities to advance their career and/or entrepreneurial journey.

Every idea submitted must aim to create genuine social impact, and should be designed to have minimal negative impact on the environment.

Who Can Apply

Impact Innova 2.0 is open to everyone — this is not limited to university students. However we are looking implementation.

University Students

Student-led ventures with a working product, prototype, or pilot.

Startup Founders

Ventures looking for exposure or funding

Working Professionals

Teams who have developed and implemented real solutions.

Existing Businesses

Established businesses creating measurable social, environmental, or commercial impact.

NGOs / Community Groups

Organizations running active community projects or scalable impact initiatives.

Innovators

Teams with implemented ventures solving real-world problems.

Application Categories

Your idea can sit within any of the following categories, or address any other concept.

**Education & Skills
Development**

Healthcare

Environment & Climate

Agriculture & Food

Community Development

Family & Parenting

Tech for Social Impact

Financial Literacy

Gender Equality & Inclusion

Sports & Life

Renewable Energy

Any Social Impact Idea

What You Can Get

Bridge the gap between theory and practice

Apply real-world knowledge and skills to genuine social challenges, gaining hands-on experience.

Develop entrepreneurial skills

Cultivate entrepreneurial thinking through project management, business planning, and leadership during the competition.

Expand your professional network

Connect with industry professionals, mentors, sponsors, and potential investors.

Achieve personal and professional growth

Gain a deeper understanding of societal challenges while developing critical thinking.

Stay connected after the event

Join the Impact Innova Alumni Community and remain part of the network long after Pitch Day.

Stages of the Event

The formula is simple: open to everyone, screened fairly, mentored deeply, showcased publicly.

1 Open Call - Public applications open to everyone



2 Shortlisting - Top 40-50 applicants selected



3 Screening - Applications reviewed using scorecard



4 Workshop - Training and mentorship



5 Pitch Day - Top 10-12 finalists pitch to judges



6 Pitch Day - Top 10-12 finalists pitch to judges

Pitch Day Format

Preferred Language

English

Group Size

Minimum 2 – Maximum 3 participants

Pitch Time

7 minutes

Q&A Time

3 minutes

Total Stage Time

10 minutes

A pitch that runs over will be cut off before you reach your strongest points. Use the time deliberately.

Selecting Criteria

Applications will be evaluated based on the following key criteria:

Innovation and Creativity

Originality of the idea and creativity in addressing social issues.

Social Impact

Potential to create positive change in the community or society. Scope and scale of the impact.

Feasibility and Viability

Practicality of the idea in terms of implementation. Realistic business model and sustainability.

Market Research and Understanding

Evidence of understanding the target audience and their needs. Insight into competitive landscape and market demand.

Scalability

Potential for the idea to grow and reach a larger audience. Strategies for scaling the impact over time.

Sustainability

Long-term viability and ability to sustain the project. Plans for financial and operational sustainability.

Winning Rewards



LKR 350,000/=
Cash Prize



LKR 300,000/=
Cash Prize



LKR 250,000/=
Cash Prize



LKR 50,000/=
Notable Mention (2) · Cash Prize

Best ideas MAY ATTRACT POTENTIAL funding from impact investors attending the Awards Night.

How to Apply

Follow these simple steps to submit your application:

01

Visit the Palladian Website Go to www.palladianglobal.com

02

Download the Application Guidebook from the website

03

Review the Guidebook Thoroughly understand eligibility, team rules & pitch deck format

04

Complete the Online Application Form with all required details

05

Review Your Application double-check everything for accuracy and completeness

06

Submit the Application you will receive confirmation + follow-up email

Terms & Conditions

Intellectual Property & Ownership of Ideas

Participants retain full ownership of their ideas and intellectual property. Palladian Global claims no ownership.

Participation in the Pitch Event

Participants must attend on the specified date. Participants agree to recording and broadcasting of the event for promotional purposes. Ideas pitched publicly become public knowledge.

Disqualification & IP Infringement

Organizers reserve the right to disqualify any team for breach of terms, unethical behavior, or any justified reason. All submissions must be original.

Confidentiality & Public Disclosure

Ideas presented on Pitch Day are public. No confidentiality guaranteed for pitched ideas. Protect sensitive IP before submitting (e.g. patents, NDAs). Palladian is not liable for third-party use of ideas.

General & Liability

By applying, you agree to these terms. Organizers may modify terms with notice. Palladian Global is not responsible for idea theft or unauthorized use by attendees or third parties. Consult legal advice for IP protection.

Thank You

We look forward to receiving your innovative social impact ideas!

Contact Us

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